

Pharmacy Contraception Service

Hints & Tips

Always ensure your staff are trained on these key services and that they are actively promoting them to patients in a friendly and helpful manner. Building good relationships with patients is essential to the success of your pharmacy's offerings.

[Booking patients in for next time when they receive their prescription](#)

On handout of an eligible prescription, encourage patients to book an appointment for the contraception service when they're next due. This is a great opportunity to lock-in the patient and prevent them from forgetting about the service months down the line.

[Drug Reports to contact patients for booking](#)

Utilise your PMR drug reports to identify patients who may be eligible for the service. Proactively contact these patients to offer booking opportunities.

[Use stickers for key messages on prescriptions](#)

Stickers can be an effective way to convey important messages and to remind staff to promote the service. Use them on prescription bags, medication bottles, or even on shelves to highlight services or to remind patients of consultations.

[Use bag stuffers / information leaflets effectively](#)

Include a leaflet when dispensing a prescription for a contraceptive. This informs the patient about the service and will help to increase the numbers of patients coming to the pharmacy for it.

[Promote your booking system for the service](#)

Advertise your booking system for the service through posters, social media, or even verbally when they're picking up prescription and include links to your booking site. Simplified booking will help improve patient attendance and scheduling.

Schedule text reminders for appointments

Set up automated text reminders for patients who've booked appointments. Reminding them 24-48 hours in advance helps reduce no-shows, ensuring your schedule stays full and efficient.

Using the Hypertension service

Ensure you do **not** claim for hypertension consultations as per CPE guidance when taking a patient's blood pressure during this service.

Tying in Contraception Consultations when providing Emergency Hormonal Contraception Service

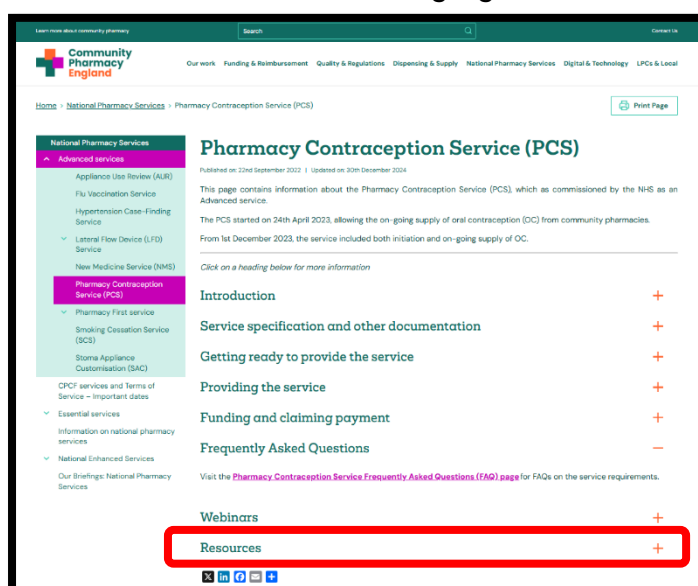
Promote the contraception service alongside regular EHC consultations. Linking these services can boost patient satisfaction and increase uptake.

Promote Your Services with Local GPs

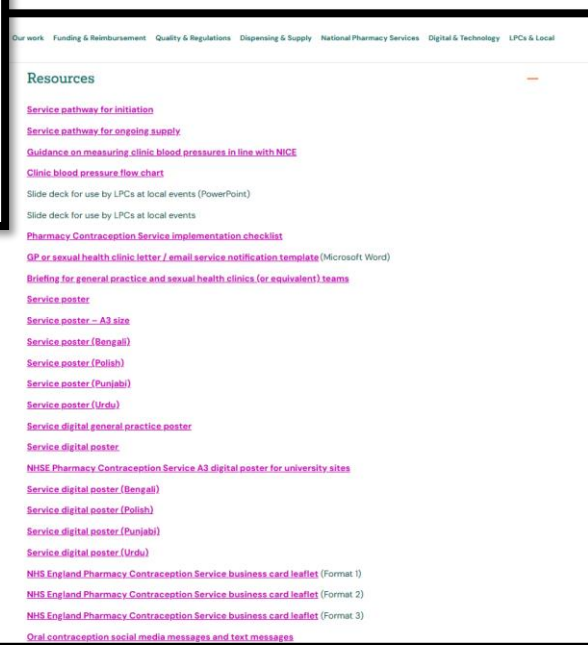
Collaborate with your local GPs to promote services. Share information about available pharmacy services so they can refer patients to you, improving community health outcomes.

CPE additional materials for promoting Pharmacy Contraception Services

The [CPE website](#) has a suit of helpful materials for promoting the Pharmacy Contraception Service located in the Resources tab highlighted and shown below:



The screenshot shows the 'Pharmacy Contraception Service (PCS)' page on the Community Pharmacy England website. The page includes a sidebar with a list of services, and the 'Resources' tab is highlighted with a red box. The main content area lists various resources available for the service.



The screenshot shows the 'Resources' tab on the Community Pharmacy England website. It lists various materials available for the Pharmacy Contraception Service, including:

- Service pathway for initiation
- Service pathway for ongoing supply
- Guidance on measuring clinic blood pressures in line with NICE
- Clinic blood pressure flow chart
- Slide deck for use by LPCs at local events (PowerPoint)
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- Pharmacy Contraception Service implementation checklist
- GP or sexual health clinic letter / email service notification template (Microsoft Word)
- Briefing for general practice and sexual health clinics (or equivalent) teams
- Service poster
- Service poster - A3 size
- Service poster (Bengali)
- Service poster (Polish)
- Service poster (Punjabi)
- Service poster (Urdu)
- Service digital general practice poster
- Service digital poster
- NHSE Pharmacy Contraception Service A3 digital poster for university sites
- Service digital poster (Bengali)
- Service digital poster (Polish)
- Service digital poster (Punjabi)
- Service digital poster (Urdu)
- NHS England Pharmacy Contraception Service business card leaflet (Format 1)
- NHS England Pharmacy Contraception Service business card leaflet (Format 2)
- NHS England Pharmacy Contraception Service business card leaflet (Format 3)
- Oral contraception social media messages and text messages